

G.ROX BROW

Academy



*Learn from the best and you'll
be the best!*

Places are STRICTLY limited on all courses/workshops



COURSES

*create beautiful brows with
passion*

WE OFFER COURSES &
WORKSHOPS IN;

G.Rox Brows (precision waxing & tinting)
Microblading/Feather Touch
Ultimate Brow Course
Ombre Powder Brows

Mentorship Days (one on one) with Kelly or
Abbie

Please note; all courses can be done one-on-one with Kelly or Abbie, however (\$499-\$999 additional fee applies on top of course price for one-on-one courses).

To book your place drop us an email at
groxbrows@gmail.com or contact 0435 528750

WHO ARE WE?

G.Rox Brows launched in Perth, Australia in 2014 by elite Master Brow Artist Kelly Innes. G.Rox Brows has grown and expanded dramatically over the last few years and is now a well known and respected brand across the globe!

Kelly has personally trained with top leaders in cosmetic tattooing including being personally trained by the legendary @browdaddy!

Kelly is a much sought-after Brow Artist who has clients travel from all over the world to her salon Gingerella Rox Brow Bar in Perth. She has a wait list of at least 4-6 months on all appointments. Kelly personally trains all her Brow Artists from scratch and is very proud of the fact that each Brow Artist has at least 2-3 week wait for appointments.

Abbie is our Senior Brow Artist and Kelly's partner in crime, she has also been personally trained and mentored from scratch by Kelly. She has worked super hard to build up her skills and is now a legend when it comes to brows and also has a huge wait list of at least 2 months for all appointments!

To be the best, you need to ensure your trained by the best!

All courses are taught by both Master Brow Artist Kelly & Senior Brow Artist Abbie. Our Brow Academy is based in Enchanted Spa in Joondalup (across from Lakeside Shopping Centre). Classes are kept small to ensure you have the best possible training experience. One-on-one training can also be given, however additional fees apply.

We also pride ourselves on our after training support! If after your course, you are not yet fully confident we offer you 2 shadow days PLUS you can email us anytime at groxbrows@gmail.com and one of us will get back to you asap.

Not only that but we offer the best brow products, once you have qualified with us you then qualify to purchase our products at WHOLESALE prices and upsell these with your services!

Brow Artistry is a much sought-after skill and a lucrative income earner!

NEW CAREER?

Are you looking for a new career? Are you brow or beauty obsessed? Do you want to train with ONLY the best?

Well, welcome to the right place! Becoming a G.Rox Brow Artist will aid you with all the knowledge, skills and confidence you need to begin your new career.

Brow Artistry has become a much sought-after skill and a very lucrative income earner.

For example with our G.Rox Brows we are \$50 for a 30 minute treatment, for Feather Touch Brow tattoos we are \$549 for a 90 minute appointment! You do the maths, but this is the reason Kelly has been able to retire her husband from working offshore 3 years ago and has created a 7 figure business in only 4 years!! We are not sharing this with you to brag, we are sharing this with you to show you what's possible.

Becoming a G.Rox Brow Artist will equip you with the knowledge, skills and confidence to help put your future in great hands...your own! If you are newly starting out in the beauty industry to have the G.Rox Brow brand behind you will give you a massive step up! This brand is well-known and respected across Perth, Australia and beyond!

Whether you are a complete beginner, Makeup Artist, Beauty Therapist or an already qualified Microblade Brow Artist we have the course for you.

Please remember, all courses apart from G.Rox Brows can be taught individually with either Kelly or Abbie.

Brow Artistry is a much sought-after skill and a lucrative income earner!

G.ROX COURSE

Beginners

G.Rox Brows uses a combination of brow mapping, shaping, precision waxing, tinting, trimming and tweezing to create the ULTIMATE in bespoke brows!

Brow artistry is a much sought after skill and a lucrative business to be in. With G.Rox Brows, it is \$65 for their first appointment (which includes full consultation) and for \$50 maintenance appointments. These are 30 minute appointments.

For example;

If you do only 10 maintenance appointments a week that is \$500 income for 5 hours work!

20 maintenance appointments a week is \$1000 and that is for 10 hours work!!
That is \$52,000 a year for a part-time income!

Our G.Rox Brow course is run over 2 intense days. I am not going to lie, it is full-on, it will be hard work but it will be so worth it! This course has been designed to teach you everything you need to know about brow artistry! You will come in as a student, but once completed you will leave a confident, creative and super knowledgeable G.Rox Brow Artist.

It is not necessary to have any beauty skills prior to starting this course, however it would be beneficial for you.

Day one is theory and practical. You do have approx 1 hour of homework in the evening.

Day two is practical all day. You will be working on 4 models each, closely monitored by us and guided throughout on how to create killer brows!

We will share with you all our secret tips, information on how to start your brow business and give you the confidence to go out into the world and begin your new brow career!

Courses can also be taught one on one with Kelly for additional \$500. Please contact 0435 528750 for available dates or email gingerellarox@gmail.com

G.ROX COURSE

ENTRY REQUIREMENTS

This course is suitable for anyone, from complete beginners who want to start a career in the beauty industry, to Makeup Artists or already qualified Beauty Therapists etc who want to update their skills.

COURSE PRICE \$1599

What you will be learning;

- BROW MAPPING
- FACE & BROW SHAPES
- BROW PRECISION WAXING
- BROW TINTING
- TRIMMING & TWEEZING
- HEALTH & SAFETY
- CROSS INFECTION & CONTROL
- BROW PHOTOGRAPHY
- SOCIAL MEDIA TIPS & TRICKS
- HANDS ON TRAINING
- FULL MANUAL PROVIDED
- ONLINE THEORY MODULES
- HOW TO INTERPRET CLIENT HISTORY SHEETS
- HOW TO START YOUR NEW BROW BUSINESS

MICROBLADING/ FEATHER TOUCH BROWS

For beginners

This on-trend and in demand treatment - Microblading (also known as Feather Touch) is a form of cosmetic tattooing used only on eyebrows. It's the practice of inserting semi-permanent coloured pigment into the skin to create ultra-fine strokes that replicate hair strokes.

At G.Rox Brows we specialise in Microblading/ Feather Touch Brows. We take great pride that we are known as perfectionists and the fact that most of our Brow Artists **ONLY** do brow tattoos yet they are still fully booked all the time.

Our training programme teaches you everything you need to know from the minute your client walks in the door, right through until they leave you with gorgeous brows!

This training method is with the manual hand-tool **ONLY**. This is how we do our Feather Touch/Microblading at Gingerella Rox and we find it gives much more sharper, neater strokes than using a machine. It is also much more affordable treatment for you!

The Friday prior to course commencement you will be sent an online theory folder that must be completed before you start your training (approx 8-10 hours of reading).

This course is **INTENSE** and over 3 days, you will have 4 models each. We will teach you everything you need to know but you must be prepared to put the time and effort into learning this skill, you need to be dedicated and at home practising each night is a must! You will also need to complete at least 2 hours of homework on Day 1 & 2.

Once you have completed the course, you will receive a Certificate of Attendance and be added to our G.Rox Brow support group on Facebook. You will then have 4 case studies to complete at home, once they have been sent into us and approved we will then send you your G.Rox Brow Certificate and you are free to use our brand to help promote your services on Social Media! Woohoo

PLEASE SEE LAST PAGE FOR NEXT COURSE DETAILS

email groxbrows@gmail.com

MICROBLADING FEATHER TOUCH

ENTRY REQUIREMENTS

This course is most suited to students who have previous brow experience i.e Brow waxing, Makeup Artists, Beauty Therapists etc. However, it is not compulsory as long as you have an artistic flair (Kelly herself had NO beauty experience before embarking on her journey).

This course is over 3 days and you will have 4 models.

COURSE PRICE \$3999

What you will be learning;

- BROW MAPPING
- FACE & BROW SHAPES
- HEALTH & SAFETY
- CROSS INFECTION & CONTROL
- BROW PHOTOGRAPHY
- SOCIAL MEDIA TIPS AND TRICKS
- HANDS ON TRAINING
- FULL MANUAL PROVIDED
- ONLINE THEORY MANUALS
- INTERPET CLIENT HISTORY SHEETS

You will also be given a full kit worth over \$300 which will give you enough products to do 10 brow tattoos! (you just need to purchase pigment/inks).

OMBRE POWDER BROWS

Advanced

This technique is becoming HUGELY popular at Gingerella Rox, a lot of our Feather Touch clients are moving on and asking for this specifically at their touch up appointments. Powder Brows/Shaded Brows is the practice of inserting semi-permanent coloured pigment into the skin to create brows that look like they have makeup on PERMANENTLY! Woohoo.

Kelly has been personally trained in this technique by the legendary @browdaddy and this is the technique that we teach in this course. This training programme is for ALREADY QUALIFIED Microblade Artists/Feather Touch Artists/Cosmetic Tattoo Artists who are wanting to up skill. We teach you everything you need to know about Powder/Shaded Brows including using both machine method and manual tool method

The machines we use are ace! They are a small machine pen, which makes inserting the pigment into the skin so much easier. They are available to purchase at \$299 (includes 10 needles) - please let us know if you would like one before your course begins. .

It is a great addition to your services if you already do any kind of cosmetic tattooing, it's only going to get even more popular here in Perth (as it's a bit of an untouched market) so make sure you're in front before anyone else!

We train you in both ways (Powder and Ombre Powder) to give you the skills, knowledge and confidence to create ULTRA perfect Powder Brows!

Not gonna lie, this course is intense and it's not a skill that is easy to learn. We will teach you everything you need to know but you must be prepared to put the time and effort into learning this skill, you need to be dedicated and at home practising is a must! Remember, the more you learn the more you earn...FACT!

Once you have completed the course, you will receive a Certificate of Attendance and be added to our G.Rox Brow support group on Facebook. You will then have 2 case studies to complete at home, once they have been sent into us and approved we will then send you your G.Rox Brow Certificate and you are free to use our brand to help promote your services on Social Media! Woohoo!

Next course date;
PLEASE SEE LAST PAGE FOR NEXT COURSE DATES

To book, please email groxbrows@gmail.com
Call 0435 528 750

OMBRE POWDER BROWS ADVANCED

ENTRY REQUIREMENTS

This course is STRICTLY for already qualified Microblade/Feather Touch/Cosmetic Tattoo Artists - you will be asked to submit us proof of your work.

This course is one day and you will be practising on fake skin then will have one live model each.

COURSE PRICE \$1695

What you will be learning;

- WHY IT'S IMPORTANT YOU USE A MACHINE RATHER THAN HAND TOOL
- CHANGING FEATHER TOUCH TO POWDER BROW
- HEALTH & SAFETY
- CROSS INFECTION & CONTROL
- BROW PHOTOGRAPHY
- SOCIAL MEDIA TIPS AND TRICKS
- HANDS ON TRAINING
- FULL MANUAL PROVIDED
- ONLINE THEORY MANUALS
- INTERPET CLIENT HISTORY SHEETS

ULTIMATE BROW COURSE BEGINNERS

ENTRY REQUIREMENTS

This course is over 4 days and teaches you EVERYTHING about brow tattoos. This course is a beginners course. It is not essential to already have brow/beauty experience, however it would be beneficial for you. It is an INTENSE course, and there is homework that needs done on days 1, 2 & 3 so please bear this in mind when booking your dates.

This course teaches you EVERYTHING you need to know to start a full career in brow tattoos. We will be teaching you Microblading/Feather Touch, Powder Brows and Ombre Powder Brows.

COURSE PRICE \$4999

What you will be learning;

- MICROBLADING/FEATHER TOUCH
- POWDER BROWS
- OMBRE POWDER BROWS

YOU WILL ALSO BE GIVEN A FULL MANUAL KIT WORTH OVER \$300 WHICH WILL GIVE YOU ENOUGH PRODUCTS TO DO 10 BROW TATTOOS! (JUST NEED TO PURCHASE PIGMENT/INKS)

MENTORSHIP

For already qualified Artists

Are you already qualified in Cosmetic Tattooing, Microblading/ Feather Touch, Ombre Brows etc but still haven't mastered the technique?

Are you needing some guidance on to perfect your strokes or how to get great pigment retention? Maybe your confidence isn't that great, or you feel that times are changing and you want to master how people are doing brows now! In the brow industry it is constantly evolving, so it pays to keep your skills super sharp!

Mentorship Day's give you the confidence and skills you need to perfect your brow game! Some of our students are already qualified but just love the way that Gingerella Rox do Feather Touch, Ombre Brows etc and want to upskill and learn their technique instead.

Kelly absolutely LOVES helping other Artists perfect their brow work and empowering people to give them the confidence they need to go out into the world and create beautiful brows! She shares with you all her knowledge, tips and tricks not only for brows, but for business too!

The day begins with Kelly having a look over your tools to see if there is anything in that, that may be affecting how you do your brows. Then she will get onto teaching you the way that G.Rox specifically do their brow work.

Then dependent on if you've chosen a full or half day, you will have 1 or 2 models that Kelly will work with you (as a team) to perfect your skills.

These Mentorship Days are done one on one with Kelly within Gingerella Rox Brow Bar in Joondalup.

Half day 9-1pm \$750, full day \$1400.

email groxbrows@gmail.com



PAYMENT PLANS

WE OFFER LAYBY
ON ALL OF OUR COURSES

\$500 Deposit required to book space.

Payment must be made at time of booking. Balance MUST be paid at least 2 weeks before course commencement.

LAYBY - You can make payments whenever it's suitable for you however, full balance must be paid at least 1 week before course commencement.

If you give us less than 4 weeks notice for cancelling or rescheduling, your deposit is forfeited NO EXCEPTIONS!

Outwith the 4 weeks, you are entitled to a full refund.

To book your place drop us an email at
groxbrows@gmail.com or contact 0435 528750

NEXT COURSE DATES

MICROBLADING/FEATHER TOUCH

Dec 4th - 6th 2018 - FULL
8th - 10th Jan 2019 - Limited Availability
12th - 14th Feb 2019
12th - 14th March 2019
9th - 11th April 2019

ULTIMATE BROW COURSES

23rd - 26th October 2018 FULL
4th - 7th December 2018 FULL
8th - 11th Jan 2019 - Limited Availability
12th - 15th Feb 2019
12th - 15th Mar 2019
9th - 12th April 2019

OMBRE POWDER BROW COURSES

(Advanced - 1 day)
3rd November 2018 - FULL
29th November 2018 - Limited Availability
11th January 2019 - Limited Availability
15th Feb 2019
15th March 2019
12th April 2019

G.ROX BROW COURSES

(WAX & TINTING)
3rd & 4th Jan 2019 - Limited Availability
7th & 8th Feb
7th & 8th March

To book your place drop us an email at
groxbrows@gmail.com or contact 0435 528750